



August 24, 2016

[Endurance Enterprises Inc.](#), the US importer and distributor of [Bliz Active Eyewear](#), [Start Wax & Poles](#), and [Swenor Rollerskis](#), is pleased to announce Kevin Johnson as its Midwest Sales Rep.

Kevin has a 15-year distinguished business history in the cross-country ski and endurance sports industry with positions at Salomon, Subaru Factory Team, Bjorn Daehlie and most recently Finn-Sisu. “We are extremely pleased to have Kevin join our great sales rep team and represent our industry leading brands,” says Endurance Enterprises president Andrew Gerlach. “Kevin will offer our dealers and brand enthusiast an unmatched level of business, sport and product expertise.” Kevin states, “I am excited to represent these leading Scandinavian brands. I look forward to helping our dealers and endurance sport enthusiasts get the best product for their needs at the best price.”

Endurance Enterprises, Inc.,
the US Distributor of [Bliz Active Eyewear](#), [Start Wax & Poles](#), and [Swenor Rollerskis](#)
can be reached at endurance-enterprises.com
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Bliz, Start, Swenor sales reps are:

Kevin Johnson; Midwest, kjskierrunner@gmail.com 763-592-9395
Jason Hettenbaugh: NE Mid Atlantic, jason@rochesternordicracing.com 585-259-7126
Ryan McMullan; Utah, S. Idaho, Wyoming ryanmcmullinremgroup@gmail.com 801-884-9105
Keith Seed, Pacific North West, AK, sportsrepnw@aol.com 503-789-3314
Hoot & Griffin Jory, Colorado – Alpine HJory@msn.com 303-475-9954

Please contact us with any questions and needs. We hope we can grow our business's together.

Sincerely,

Andy Gerlach
Endurance Enterprises, Inc.

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