



Ladies' Night at the Moon!

Saturday, May 5th from 4 p.m. - 7 p.m.

New Moon's amazing women staffers have put together a women-only evening of fun, food and fitness!

3 p.m. GROUP ROAD RIDE

16 mile easy loop with Marcia and Amy — bring your own bike & helmet.

4 p.m. -7 p.m. LADIES ONLY SHOPPING EVENT

- Enjoy personal attention from New Moon's staff as you shop in a stress-free atmosphere for casual & technical clothing, accessories & equipment.
 - Interested in trying out the latest road bike? How about a 29er? Test ride bikes and get a feel for what Specialized and New Moon can offer.
- 15% off (and more) on summer merchandise/5% off in-stock bikes. Bring two items to donate to the Northwoods Humane Society and get an additional \$5 off your purchase. Check www.northwoodshumanesociety.org for a list of their needs
- Door Prizes ~ Specialized, Terry, Mountain Hardware, Camelbak, Optic Nerve, Buff and more ~ to be given away throughout the evening. And enter to win one of 5 Grand Prizes: a Birkie® Trail Run & Trek Entry, a Festival of Trails Entry, and a personalized Bike Fitting by Fit Specialists Chris Young or Joel Harrison, a Roller Ski lesson/outing with staffer Marcia Engebretson, or a \$100 Gift Certificate to the Moon!
 - Sign up for future women-only roller ski and cycling events.
 - Snacks will be provided. Bring your own beverage or snacks to share.

*Whether you hit the trails or the town,
New Moon has something for you.*

Get in GEAR for summer.



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