

GEAR WEST

BLACK FRIDAY DEALS

Contact: Jenny Beckman
Email: jenny@gearwest.com
Phone: 952-473-0377
Website: www.gearwest.com

For Immediate Release

Gear West is offering some INCREDIBLE deals for Black Friday!

All of the pricing listed will be available through midnight Monday, November 28th

20% Off ALL RUNNING SHOES - excludes Salomon shoes

20% Off ALL Craft apparel - excludes men's and women's wind brief

20% Off all Casco and Salice eye wear

20% Off all thermal drink belts from Swix, Toko, Salomon, Fischer, Atomic, and Bjorn Daehlie

20% Off boots from Keen and Emu

20% Off socks by Darn Tough

20% Off any Gear West buff

20% Off all Swix base layers

Wax Specials - Up to 20% off!

Rex RCF - \$24.99

Awesome deals on other wax from Swix, including HF4 BD, their Marathon wax, and a sneak preview of CH, LF, and HF 5!