



## Big Nordic Weekend in Hayward – Nov 9-12:

### [New Moon Annual Customer Appreciation Sale](#)

### [New Moon Ladies' Night Out - HASTA Ski Swap](#)

[New Moon Ski Shop](#), in beautiful Hayward WI, celebrates 41 years of serving Nordic skiers this weekend with our **Annual Customer Appreciation Sale**. Enjoy store-wide discounts, expert ski fitting, and our outstanding customer service. Let us help you find that perfect ski jacket or that special pair of skis for your big race this winter. We'll have a pot of hot cider on for you, too. Come on in and get psyched about the upcoming season! **Friday, November 9, through Sunday, November 12**. Sale Hours: Thursday 9AM - 5:30PM, Friday 9AM - 7PM, Saturday 9AM - 5PM, and Sunday 10AM - 4PM.

**Saturday, November 11** is the always popular **HASTA (Hayward Area Ski Trail Association) Ski Swap**. This annual rite of fall offers silent sports enthusiasts the opportunity to buy and sell used equipment. Traditionally, the swap features mostly Nordic ski equipment, but good deals are to be found in hiking, cycling, and other silent sports categories. The ski swap is an important fundraiser for HASTA, funding grooming and maintenance of the Hatchery Park and Hospital Ski Trails in Hayward. The swap will take place at the Hayward Wesleyan Church, 10655 Hwy 77, just about a mile from New Moon. **VERY IMPORTANT:** Equipment drop-off is 7:30am-8:59am only, shopping 9am-11am, and unsold equipment pick-up is 11am-11:30am. Please call HASTA at 715-634-8079 to volunteer or for more information.

If those are enough reasons to come to Hayward this weekend, we are holding our [Annual Fall-Winter Ladies' Night Out](#), also on **Saturday, November 11, 5:30pm – 7:30pm**. Leave the men at home and head to New Moon for an evening of fabulous door prizes, special discounts, expert ski and boot fitting, apparel, beverages, appetizers, and friendship. We'll have waxing experts on-hand to answer any questions or topics you'd like to learn more about. We've assembled over 100 great door prizes from Fits Socks, Bjorn Daehlie, Salomon, Rossignol, Toko, Swix, Fast Wax, Madshus, and grand prizes from Craft, Louis Garneau, Birkie, and New Moon. Call the shop for more information. See you there!

[New Moon Ski Shop, 15569 US Hwy 63N, Hayward WI 54843](#)

800-754-8685 [Customerservice@newmoonski.com](mailto:Customerservice@newmoonski.com)

[www.newmoonski.com](http://www.newmoonski.com)