

21 April, 2008
FOR IMMEDIATE
RELEASE

TIERRA DEL FUEGO NORDIC SKI FESTIVAL ANNOUNCED

Twenty days with 40km of daily, Pisten Bully grooming near Ushuaia, Argentina

Skifire along with its Argentine partners, the Club Andino Ushuaia and Nunatak Adventure/Centro Invernal Tierra Mayor, announce the first ever *Tierra del Fuego Nordic Ski Festival*. 40+km of cross-country trails in the Valley of Tierra Mayor and at the Francisco Jerman Nordic Ski Area will get daily, Pisten Bully grooming for both classic and skate techniques. Starting on July 30th and lasting until August 18th, 2008, the festival will last twenty days. Tierra del Fuego sits at the southern tip of South America and its provincial capital, Ushuaia, lies farther south than any other city on the globe.

The partnership marks the first time that nordic skiing resources across Tierra del Fuego have come together to offer a single body of cross-country services. Nunatak Adventure/Centro Invernal Tierra Mayor brings new capacities to the partnership with the purchase of a newly reconditioned Pisten Bully 100. Nunatak will groom about 30km in the Valley of Tierra Mayor including the 21-25km Marchablanca course, all located about 30 minutes from downtown Ushuaia. The Club Andino Ushuaia will simultaneously groom 12km at its Francisco Jerman area 5 minutes from Ushuaia.

The trip is ideal for junior teams or other groups wanting to train during the austral winter/boreal summer. Visitors may also participate in the 22nd annual Marchablanca 21/7km freestyle race or stay until August 23rd for the ITU World Cup Ushuaia Winter Triathlon as well.

Details on the trip are available at www.skifire.com or by contacting Matt Muir of Skifire, Inc. at matt@skifire.com. Trail passes are available separately or as part of a full or partial travel package including group rates on flights, lodging with breakfast and dinner, daily ground transport, waxing facilities, and guide support. Cost per skier can be as low as US\$100 per night plus airfare. Come ski at the “end of the world” in Argentina’s Land of Fire!

More information and help with skiing in Tierra del Fuego is available through Matt Muir at Skifire Inc., visit www.skifire.com or email Matt at matt@skifire.com.

La fiesta de esquí de fondo de Tierra del Fuego

The Tierra del Fuego Nordic Ski Festival

30 de julio al 18 de agosto de 2008

July 30 - August 18, 2008

40km de pistas de esquí de fondo

pisadas diariamente
con **Pisten Bully**
por clásico y libre en el
valle de Tierra Mayor
y la **Francisco Jerman**

40km of cross-country skiing

in the
Valley of Tierra Mayor
and at the **Francisco Jerman**
with daily, **Pisten Bully**
grooming for classic and skate.

Pases • Residente

	Socio CAU	No-socio CAU
Fiesta	\$100 ARG	\$200 ARG
Diario	\$10 ARG	\$15 ARG
Diario -12	Gratis	\$5 ARG

Pases • Arreglos

Arreglos completos o parciales se hacen
www.ushuaiaxc.com.ar

Consultas pablovalcheff@gmail.com

Trail Passes • Non-resident

Festival	\$250 USD
Daily	\$20 USD
Daily -12	\$5 USD

Passes • Packages

Partial or complete packages available
through www.skifire.com

Information info@skifire.com