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FOR IMMEDIATE RELEASE

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Birkie Tour Price Increase Fast Approaching

Skiers Encouraged to Register by Thursday at 11:59pm!

Hayward, Wis. (January 3, 2018) – With flurries in the air and Birkie week festivities a mere 49 days away, skiers are more excited than ever to get some training time in on their skis. The Birkie Tour, hosted by the American Birkebeiner Ski Foundation (ABSF), is slated for January 14, 2018. The Birkie Tour is an untimed, non-competitive, “open-track” event where skiers choose their own distance while touring the world-class Birkie trail system. Friday, January 12, 2018, marks the next Birkie Tour price increase; skiers are encouraged to register by Thursday, January 11, at 11:59pm at www.Birkie.com.

The Birkie Tour is a fun and casual event with a morning start time window, a variety of looped courses, warm trailside cabins, and aid stations along the legendary Birkie Trail course. Tour skiers are often skiers looking for a supported training day before February races; skiers thinking about the Birkie event, but unsure about being ready; skiers who simply love to ski with family and friends yet haven't an interest in racing, or anyone interested in experiencing healthy, active, outdoor, winter activities. With 47, 27, or 16 kilometer looped course options available, skiers of all abilities will find a course to suit their needs. Skiers will park, start, and finish in the same location at the American Birkebeiner Trailhead, Cable, WI. The Après ski celebration in the heated Great Hall will include a Greek chicken pita meal, Birkie Brew-Ski, or soft drink for Tour participants. The first 700 Birkie Tour skiers will also receive a Birkie Dry Bag with their registration.

Tour skiers can choose to ski either classic or skate techniques on one of the best cross-country ski trail systems in the World. As a Worldloppet event, skiers can also get credit and a stamp in their [Worldloppet passport](#).

Other Upcoming American Birkebeiner Ski Foundation Events

February 22, 2018 – February 25, 2018

Birkie week festivities begin on Thursday, February 22, 2018 with the Birkie Adaptive Ski, Barkie Birkie Skijor, Barnebirkie, Junior Birkie, and Birkie Giant Ski events, all on Hayward's snow-covered Main Street. Registration for Friday's Prince Haakon (15K) race is still open, however, Slumberland American Birkebeiner and Kortelopet registration is closed. Registration for all other Birkie week events is open and available at www.Birkie.com.

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March 10, 2018 marks the Fat Bike Birkie, the world's largest fat bike race, where riders choose between a 47K (The Big Fat) & 21K (The Chico) ride through the north woods on perfectly groomed trails. Now in its 6th year, the race has grown from fewer than 200 riders in 2013 to a capped registration of 1200 riders in 2018. www.Birkie.com.

Registration for all ABSF events is available at www.Birkie.com.

About the American Birkebeiner® Ski Foundation and Birkie® Events

Located near Hayward and Cable, Wisconsin, the American Birkebeiner Ski Foundation (ABSF), a 501(c)(3) organization, is known for its signature American Birkebeiner Ski Marathon held each February. Today, the Birkie has grown to encompass a variety of year-round, silent sport events that promote a healthy, active lifestyle for thousands of outdoor fitness enthusiasts. The ABSF also acts as steward of the legendary Birkie Trail, providing year-round grooming, mowing and maintenance to all 100+ kilometers. From the iconic American Birkebeiner ski race, to the Birkie Trail Run & Trek, and Fat Bike Birkie, the ABSF and the Birkie Trail attract skiers, runners, bikers, trekkers, and hikers, from casual day-trippers to elite athletes. Learn more at www.birkie.com. *BIRKIE Ski. Run. Bike. Live!*

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