



For Immediate Release

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Fat Bike Birkie Race Registration to Close!

Hayward, WI (March 2, 2018) – The Birkie Trail is widely known as a destination for cross-country skiers, however, once a year the iconic snow-covered trail plays host to fat bike riders from across the nation. On Saturday, March 10, 2018, the [American Birkebeiner Ski Foundation](#) (ABSF) will once again greet fat bikers to the American Birkebeiner Trailhead in Cable, Wisconsin, to test their expertise and skill at the Fat Bike Birkie, the world's largest on-snow fat bike race.

While normally groomed exclusively for cross-country skiers during the winter months, the Birkie Trail is open to fat bike riders for two-days only during the 45NORTH Fat Bike Birkie, presented by Freewheel Bike. The Fat Bike Birkie offers both 47K (The Big Fat) & 21K (The Chico) options and a camaraderie filled festival atmosphere where riders of all levels of expertise adventure their way through the woods on their fat bikes.

“Now in its sixth year, the Fat Bike Birkie continues to be a premier race among fat bike riders. The challenge of the snowy and rolling hills of the Birkie Trail makes for an adventure-filled ride at every turn,” said Ben Popp, ABSF Executive Director.

Festivities begin on Friday, March 9 with the Fat Bike Birkie Expo; manufacturer demo rides provide everyone the opportunity to see what all the fat bike fun and fuss is all about. On Saturday, March 10, a day of snow-filled adventure will greet riders and spectators alike as fat bike enthusiasts gather at the American Birkebeiner Trailhead for the start and finish of this year's Fat Bike Birkie race. The day will unfold with two races, a post-race party in the Great Hall, a chicken gyros lunch sponsored by Northern Lakes Cooperative Corner Deli, cold Birkie Brew-ski craft beer, fat bike demo rides, outdoor fire pits, and more. The Fat Bike Birkie is a guaranteed weekend of winter fun for participants and spectators alike. A full [schedule of events](#) is available at [Birkie.com](#).

Fat Bike Birkie race registration is slated to close Wednesday, March 7, at 11:59pm if not sooner as it is quickly nearing capacity.

Wisconsin consistently ranks as one of America's best places to bike and Northern Wisconsin is fast-becoming a destination hot spot for fat bike riders. It's no wonder as Wisconsin boasts more than one thousand miles of great off-road bicycling opportunities throughout the state, available by season, and offers riders a wide variety of experiences and terrains.

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About the [American Birkebeiner® Ski Foundation](#) and Birkie® Events

Located near Hayward and Cable, Wisconsin, the American Birkebeiner Ski Foundation (ABSF), a 501(c)(3) organization, is known for its signature American Birkebeiner Ski Marathon held each February. Today, the Birkie has grown to encompass a variety of year-round, silent sport events that promote a healthy, active lifestyle for thousands of outdoor fitness enthusiasts. From the iconic American Birkebeiner ski race, to the Birkie Trail Run Festival, and Fat Bike Birkie, the ABSF and the Birkie Trail attract skiers, runners, bikers, trekkers, and hikers, from casual day-trippers to elite athletes. Learn more at www.birkie.com. BIRKIE Ski. Run. Bike. Live!