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UnTapped Co-Founder and Two Time Birkie Competitor Ted King to be Inducted into the Gravel Cycling Hall of Fame

King will be joined by three others in the 2025 induction ceremony this spring

This week the Gravel Cycling Hall of Fame announced their 2025 inductees. Alongside Lelan Dains, John Hobbs and Amanda Nauman-Sheek is UnTapped co-founder Ted King.

King was selected by a group of more than 60 people composed of past GCHOF inductees, athletes, board members, and beyond. The selection was based not only on the success in the gravel cycling world, but also on their merit as an individual. King has racked up accomplishments as a two-time Unbound winner as well as first place finishes at SBT Gravel, Grinduro, Last Best Ride, and more. Beyond performance wins, Ted was chosen based on his capability to build community, his approachability, and his overall unassuming genuine nature.

“I’m over the moon to be selected into the Gravel Hall of Fame!” states King. “As a young organization, the short list of Hall members is a catalog of gravel legends. It’s nothing short of awesome to be in their company.”

About UnTapped: UnTapped, the Official Fuel & Hydration of the Birkie, is a leading provider of all-natural athletic fuel products, crafted with organic maple syrup sourced directly from family-owned farms. Founded by Doug & Roger Brown, Ted King, and Andrew Gardner, UnTapped offers clean and effective fuel options for athletes seeking natural alternatives. Learn more at www.untapped.cc. ###