News Release FOR IMMEDIATE RELEASE

Amy Wolf

Marketing Manager YMCA of the Rockies, Snow Mountain Ranch AWolf@ymcarockies.org 970.586.3341, x6062



SNOW MOUNTAIN RANCH WELCOMES NEW SNOWCAT



Granby, Colo. – Dec. 20, 2021: Snow Mountain Ranch is excited to announce we have a new bundle of joy joining our Nordic Center family! Snow Mountain Ranch has a new Prinoth Husky snowcat on our Nordic team! Although our new snowcat will be working hard to provide perfect corduroy for you to ski all winter long, buckle up, because we're taking you along for the ride. With this new addition, Snow Mountain Ranch will be offering Snowcat Tours every Saturday morning on our award-winning Nordic trails.

Starting January 8, 2022, we're inviting you to take a tour of the Snow Mountain Ranch Nordic trails from the comfort of a warm 8-person cab. Our tour guides will share the amazing history of Snow Mountain Ranch as you wind through the Nordic trails and stop at the Rowley Homestead to warm your toes by a warm fire, sip hot cocoa, and roast your own s'more.

Rides will be offered Saturday mornings, and your party can rent the entire cab for just \$500. The experience will take two hours, with one hour in the Snowcat. Tours will meet at 7:30 am at the Nordic Center. You can sign up for a tour here. Please note, tours are only currently available through January. Make sure to check back for more tour options later in the season.

How else can you participate? Well, our new team member needs a new name and we're looking for suggestions from you! Head over to our <u>Facebook</u> page or <u>Instagram</u> page and comment on our Snowcat post with the name you'd like to see. The winner will receive a YMCA of the Rockies membership so you can come ski with us all winter long! The competition will close on December 27, 2021. Please remember to keep your submissions family-friendly.

About YMCA of the Rockies Snow Mountain Ranch

YMCA of the Rockies, located near the town of Winter Park, Colorado, is a year-round vacation, reunion, wedding and conference destination. YMCA of the Rockies' Snow Mountain Ranch offers a wholesome environment where friends, families & groups enjoy a tranquil setting, more activities than anywhere else & quality time together. YMCA of the Rockies' Mission: YMCA of the Rockies puts Christian principles into practice through programs, staff, and facilities in an environment that builds healthy spirit, mind, and body for all. We will accomplish this by serving conferences of a religious, educational, or recreational nature, providing unifying experiences for families, offering character building and life-enriching experiences for today's youth, and serving our staff with leadership opportunities and productive work experiences.