Press Release
Ironwood, MI
Oct 28, 2024

SISU Ski Fest January 11, 2025
Races 2/3rds Full
Price Hike Nov 1st

Registration is now open for the 16th annual SISU Ski Fest, presented by Aspirus. The cross country ski races will take place Saturday, Jan 11, 2025 in Ironwood, MI. Sign up now for a quality early season race on natural snow in the Upper Peninsula of Michigan.

This year's event will again offer the signature 30K SISU and the 15K Heikki Lunta races, plus the 5K Hauska Hiihto Fun Ski. Racers can expect:

• New cloth bibs
• New five year age groups for 30K & 15K races
• Prizes for overall winners, awards for age group winners
• Course improvements to smooth some sharp curves
• Race capacity of 940 participants
• Larger indoor warming near Start Line
• 2025 racer hat & pin for all skiers
• Pasty lunch after your event
• HEED energy drink and Hammer Gel on course
• Indoor changing area near the "Finnish" Line
• Bussing to the start line from downtown; bussing to ABR after the races
• Ski Patrol/First Aid/AED at every aid station
• Outstanding small town hospitality

Early season snowfall, great race course, and outstanding volunteers make SISU Ski Fest a popular race in the Midwest and UP. Registration opened Oct 1st and is 2/3 full. Registration will close when we reach this year's capacity. The current entry fee is $95; $105 starting Nov 1st.

The SISU race course begins at ABR Trails and ends in downtown Ironwood. Along the way, racers ski along the river and around the bluffs of ABR, through Norrie Park, up the former railroad grade, wind their way through the Miners Memorial Heritage Park, and pass by Hiawatha before the final K to the "Finnish" line in the Downtown City Square.

Other Ski Fest events throughout the weekend include:
- Depot Dash for kids age 10 and under on Friday, Jan 10th.
- Ski Expo with vendors on SISU Friday as well as on Saturday.

For information, to volunteer, or to register, go to sisuskifest.com.

Jackie Powers
Race Director
racedirector@sisuskifest.com